



Cécile Onno

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www.iconno.fr

Digital Designer UI / UX

Freelance, temporary contract



Graphic / UI
Design



Code

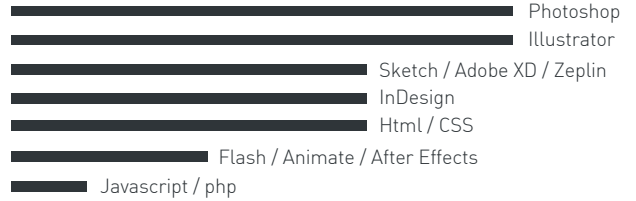


Ergonomy /
UX Design



Methodology

Skills



2010 / 2012 & since 2016...

Art director / Digital designer, Freelance

Creating, defining style guides, artistic / visual identity
 Designing responsive and ergonomic webistes, interfaces, mobile application geared users experience and needs of customers (ecommerce and branded)
 Designing emailings, contests, landing pages, graphic / vector elements, packaging
 Managing projects
 Developing (HTML / CSS)

Few references / clients : Vinci Autoroutes, Mixcommerce, Pages Jaunes, Kookai, Annick Goutal, Eres, Celio, Sevessence, Mon Showroom

2012 / 2015

Art director / Digital designer, Mixcommerce, ecommerce agency (Mediapost Communication), Paris

Defining and creating style guides, artistic / visual identity
 Producing visual concepts in collaboration with creative team
 Designing responsive and ergonomic webistes, mobile according needs of customers (merchant or branded)
 Animating merchant websites (fashion, ready-to-wear, perfumery)
 Responding to tenders
 Managing projects and providing support to team members
 Maintaining up-to-date knowledge of creative design trends

Between 2010 & 2016

Continued professional development :

UX Design training, Ziggourat
English training, San Francisco and Chicago, US
Responsive Webdesign (graphic design / methodology), Médiabox
 After Effects, CNA-CEFAG

2006-2007

Graphic designer - Integrator Multimedia degree,
École Multimédia, Paris

2007 / 2010

Art director - Webdesigner, Arpedia, webagency, Paris

Producing visual concepts and defining style guides
 Creating graphic design and applying feedback to creative executions (websites, microsities, emailings, online banners, contests)
 Managing schedules and priorities
 Managing a team of 2 junior webdesigners

2006 / 2007

Graphic designer - Webdesigner - Integrator, La Maison du Whisky, Paris

Defining graphic design, structure and graphical consistency of websites with art director
 Creating graphic design and animation of www.whisky.fr, microsities, emailings, contests, graphic / vector elements, banners, brochures
 Developing (XHTML / CSS)
 Shooting and retouching pictures, visual identity, packaging

2005 / 2006

Webdesigner, communication agency, Start Me Up, Paris

Producing flash animations, online banners, visual / vector elements in accordance with guidelines
 Developing websites, emailings, landing pages (HTML / CSS)
 Monitoring and updating websites

Professional experience

2004

DNSEP Art (Diploma equivalent to **Master's Degree**) - Fine Art School

2002

DNAP (National Diploma in Art Plastic) obtained **with Honors** - Fine Art School

Education & trainings



Interest for travel, music, piano, fashion, cinema, new technologies, contemporary art, shooting sport